



### AGREEMENT MADE BETWEEN

### **WCBS-TV**

WCBS-TV

1011-77584-1

**PAGE** 

Required

prior notice

**DATE PRINTED** 10/24/16

CONTRACT NO. REV.

1

**Cancellation Notice** 

Announcement 28 days

524 WEST 57th STREET, . NEW YORK NY 10019 AND

39976 AGENCY (OR SERVICE) ACTING AS AGENT FOR 386446 ADVERTISER (OR AGENCY AND ADVERTISER) NAME SHORR JOHNSON MAGNUS FRIENDS OF SCHUMER

100 N 20th St Ste 201

Philadelphia

USA

PA 19103-1454 New York

USA

NY 10016-6823

1

AGENCY EST. NO. PRODUCT 1300

CODE

NO. WEEKS:

PRODUCT CANDIDATE / D / SENATE NY

192 Lexington Ave Rm 1001

AND

**ADDRESS** 

CONTACT

SALESPERSON

LOCAL

NATIONAL SALESPERSON John Link - CTS-PH

CBS Television Stations Standard Terms and Conditions for advertising shall apply. Additional Terms and Conditions:

BROADCAST SCHEDULE STARTING 10/25/16 AND ENDING 10/31/16

2) CBS reserves the right to refuse payments in select formats based on business circumstances

ACCEPTED BY AGENCY

NONDIS CRIMINATION POLICY தெடு vision Station and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will no а<del>ссер</del>д any advertising which is intended to ITEM FROM LENGTH EFFECTIVE DATES DAYS PWK. TO **PROGRAMS** BDCST. UNIT RATE TOTAL VALUE(1) 01111.. 07:00A 09:00A 30s 10/25/16-10/28/16 CBS THIS MORNING 1000.00 4000.00

LUR 09:00A 10/31/16-10/31/16 10000.. 07:00A CBS THIS MORNING 30S 1000.00 1000.00 LUR 01111.. 11:58A 12:30P 30S 10/25/16-10/28/16 NOON NEWS 1000.00 4000.00 LUR 10000.. 12:30P 30S 10/31/16-10/31/16 1000.00 1000.00 11:58A NOON NEWS LUR 2000.00 01111. 02:00P 03:00P 30S 10/25/16-10/28/16 "THE TALK" M-F 2-3PM 8000.00 LUR 20000.. 02:00P 03:00P 30S 10/31/16-10/31/16 2000.00 4000.00 "THE TALK" M-F 2-3PM LUR 01111.. 04:00P 05:00P 30s 10/25/16-10/28/16 JUDGE JUDY 1300.00 5200.00 LUR 10000. 04:00P 05:00P 305 10/31/16-10/31/16 JUDGE JUDY 1300 00 1300.00 LUR 1000.00 01111.. 02:58P 04:00P 30s 10/25/16-10/28/16 DR. PHIL 4000.00 LUR 10000 04 · 00P 1.0 02.58P 30S 10/31/16-10/31/16 DR. PHIL 1000.00 1000.00 LUR 06:00P 06:30P 10/25/16-10/28/16 1600.00 6400.00 01111.. 30S EARLY NEWS

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part

of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION



39976

NAME

AND

**ADDRESS** 

CONTACT



SHORR JOHNSON MAGNUS

100 N 20th St Ste 201

Philadelphia

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## **WCBS-TV**

524 WEST 57th STREET, . NEW YORK NY 10019

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**Cancellation Notice** 

Announcement 28 days

10/24/16

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prior notice

AND

ADVERTISER (OR AGENCY AND ADVERTISER)

FRIENDS OF SCHUMER

192 Lexington Ave Rm 1001

New York NY 10016-6823

USA

PRODUCTCANDIDATE/D/SENATE NY

LOCAL AGENCY EST. NO. PRODUCT 1300 SALESPERSON CODE

PA 19103-1454

AGENCY (OR SERVICE) ACTING AS AGENT FOR 386446

NONDISCRIMINATION POLICY: IGAS: Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to

NO. WEEKS:

NATIONAL SALESPERSON John Link - CTS-PH

USA

BROADCAST SCHEDULE STARTING 10/25/16 AND ENDING 10/31/16 CBS Television Stations Standard Terms and Conditions for advertising shall apply.

Additional Terms and Conditions:
2) CBS reserves the right to refuse payments in select formats based on business circumstances.

NONDI	CRIMINATION POLICY:					ts on the basis of race or ethnicity, and will no			is intended to	
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
LUR										
12 LUR	10000	1	06:00P	06:30P	30S	10/31/16-10/31/16	EARLY NEWS	1	1600.00	1600.00
14 LUR	00101	2	07:27P	07:58P	308	10/26/16-10/28/16	ENTERTAINMENT TONIGHT	2	3000.00	6000.00
15 LUR	10000	1	07:27P	07:58P	30s	10/31/16-10/31/16	ENTERTAINMENT TONIGHT	1	3000.00	3000.00
16 LUR	01010	2	06:58P	07:28P	30S	10/25/16-10/27/16	INSIDER	2	3000.00	6000.00
17 LUR	1	1	09:00P	10:00P	30s	10/30/16-10/30/16	MADAM SECRETARY SUN 9-10PM		20000.00	20000.00
18 LUR 19	0010101	3	11:00P 11:35P	11:35P	30S 30S	10/26/16-10/30/16 10/25/16-10/28/16	LATE NEWS M-SUN  LATE SHOW WITH S. COLBERT	3	3800.00 2500.00	11400.00
LUR	10000	1	11:35P	12:37A	305	10/31/16-10/31/16	LATE SHOW WITH S. COLBERT	1	2500.00	2500.00
LUR 21	1	1	08:00A	08:57A	308	10/30/16-10/30/16	SUNDAY MORNING NEWS 8-9AM	1	1000.00	1000.00
LUR 22	1	1	06:57P	08:00P	30s	10/30/16-10/30/16	SIXTY MINUTES	1	35000.00	35000.00
LUR 23 LUR	1	1	11:35P	12:00M	30S	10/30/16-10/30/16	SUNDAY EXTENDED LATE NEWS	1	3000.00	3000.00
LUK										

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION





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		A	ND		PAGE 3		
39976	AGENCY (OR SERVICE) ACTI	ING AS AGENT FOR 3864	446 ADVERTISER (OR A	GENCY AND ADVERTISER)	Cancellation Notice		
NAME	SHORR JOHNSON MAGNUS		FRIENDS OF SCHUMER				
AND	100 N 20th St Ste 201		192 Lexington Ave F	Required			
4000000					Announcement 28 days		
ADDRESS	Philadelphia PA	A 19103-1454	New York	NY 10016-6823	prior notice		
	USA		USA		<u> </u>		
CONTACT			PRODUCTCANDIDATE/	D/SENATE NY			

PRODUCT

CODE

1300

LOCAL SALESPERSON John Link - CTS-PH

NATIONAL SALESPERSON

NO. WEEKS: BROADCAST SCHEDULE STARTING 10/25/16 AND ENDING 10/31/16

AGENCY EST. NO.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

Additional Terms and Conditions:

2) CBS reserves the right to refuse payments in select formats based on business circumstances. 1) CBS reserves the right to assess a fee for late payments.

NONDI\$CRIMINATION POLICY: GBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to

NONDIS	CRIMINATION POLICY:	<del>ଔ</del> ∂₹	evision Statioπ	Manual distriction	s do not discrir	ninate i	advertising contracts on the basis of race or ethnicity, and will no		a <del>ççep</del> keny	advertising which	is intended to	
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFF	ECTIVE DATES	PROGRAMS		BDCST.	UNIT RATE	TOTAL VALUE(1)
24 LUR	T-F	1	11:35P	12:37A	308	10/2	5/16-10/28/16	LATE SHOW WITH S. CC		1 49	2500.00	2500.00 141900.00
					Qtr 4	-16	Oct 126500.00	Billing Summary Nov 15400.00	<u>Dec</u> .00	GR	Total 141900.00 AND TOTAL 141900.00	_

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